



CASE STUDY

PARMER 3.2 OFFICE

BACKGROUND

Parmer 3.2 is a new Class A office building offering 192,000 square-feet of prime office space in North Central Austin. Parmer 3.2 is the first phase of new construction at PARMER, a 400-acre master planned technology and office park in North Central Austin. The project features a three-story office building featuring a modern design with expansive 64,000 square-foot floor plates that are designed for either single or multi-tenant occupancy.

FACTS



THE SHELL BUILDING WAS FINISHED WITH THE END TENANTS IN MIND - OFFICE WORKERS.



PARMER 3.2 IS PART OF BOOMING TECH RIDGE-AREA GROWTH. IT WAS THE FIRST IN A SERIES OF FOUR OFFICE SPACES WITH MEP DESIGNS PROVIDED BY BIG RED DOG.



PARMER 3.2 IS PART OF A MASTER-PLANNED COMMUNITY OFFERING WORK-LIFE AMENITIES INCLUDING GREEN SPACE, HIKE AND BIKE TRAILS AND FOOD TRUCK STATIONS OUTSIDE OF THE BUILDING.

Successful MEP design leads to partnership for four office buildings.

BIG RED DOG'S RESULTS:

BIG RED DOG's MEP team provided designs for the three-story office building with expansive 64,000 square-foot floor plates that are designed for either single or multi-tenant occupancy.

Stemming from the successful MEP design of Parmer 3.2, BIG RED DOG was contracted to provide similar designs for three more office buildings in the area. One of the additional offices - Parmer 3.1 - featured a 100,000 square-foot tenant finish-out for a big box home improvement retailer.

